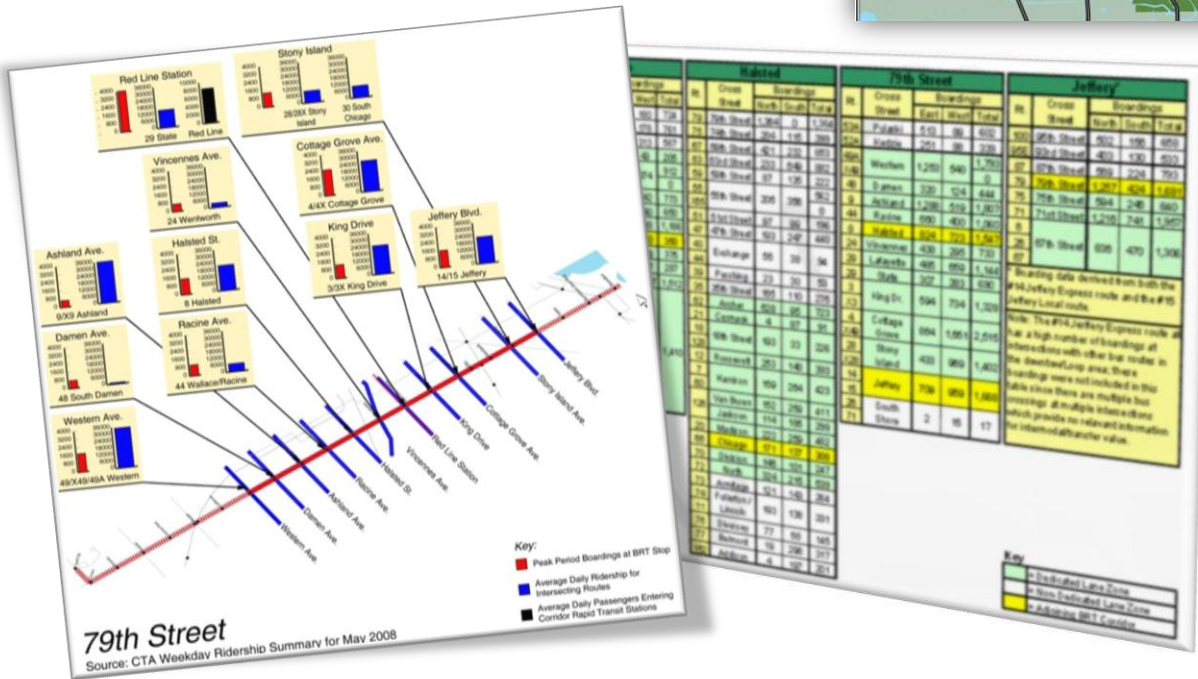


CHICAGO BUS RAPID TRANSIT (BRT) PILOT PROJECT:

Alternatives Analysis Study for the Chicago Transit Authority (CTA) and City of Chicago

The City of Chicago and the Chicago Transit Authority (CTA) proposed a two-tiered congestion mitigation strategy that combines parking pricing policies aimed at discouraging peak period vehicle use with an 18-mile bus rapid transit (BRT) network. The pricing strategy and the BRT network together are expected to produce a combined congestion reduction impact. The CTA proposed to implement BRT in four pilot corridors. If successful, a BRT network could be expanded throughout Chicago on other arterial streets that meet potential service thresholds.

VleCIDes-Schroeder Associates, Inc. (VSA) teamed with the Chicago Transit Partners for this project. VSA provided data analysis, graphics, funding and finance evaluation, and other services. The firm also developed the final report documents.



The BRT network was structured to provide a phased implementation and funding strategy to achieve a complete network. As the project was developed in accordance with FTA guidance, the CTA and City of Chicago may seek funding under the Federal Transit Administration (FTA) Section 5309 capital investment program for four Very Small Starts projects, a category under the New Starts Program for projects with total project cost of less than \$50 million.

Project Completed: 2008
Client: Chicago Transit Partners