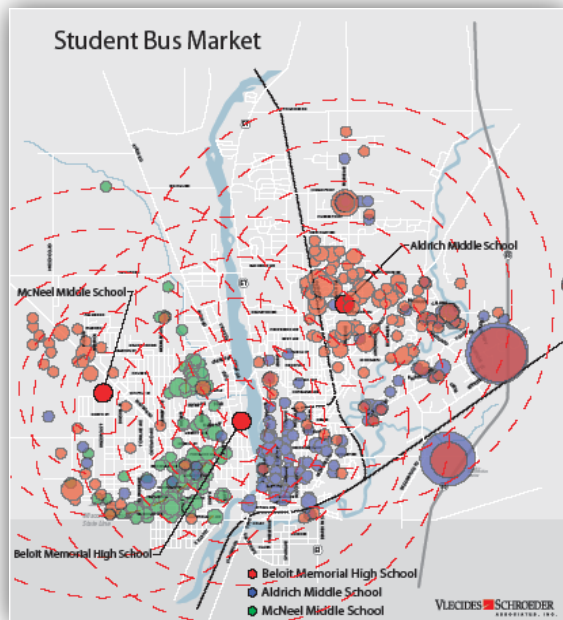
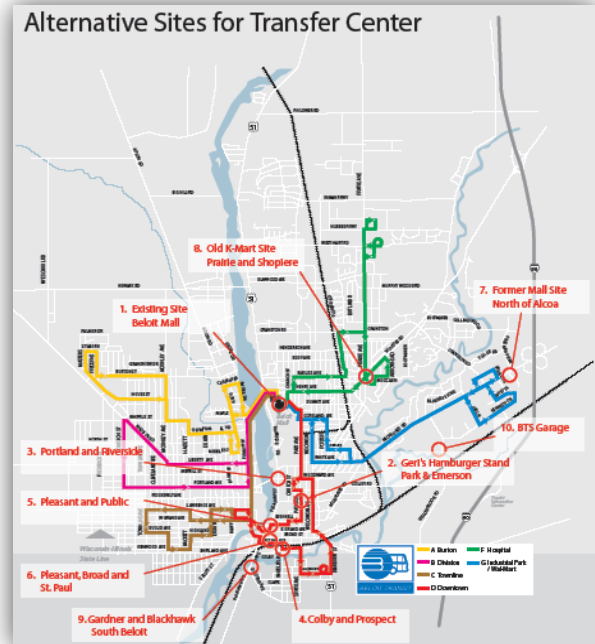


FIVE-YEAR TRANSIT DEVELOPMENT PLAN:

Beloit, Wisconsin

Beloit’s objectives in initiating this plan development were two-fold.

The first was to consider system governance and funding options that would lead to improved regional coordination of services and enhance mobility between Beloit, Janesville, Wisconsin and Rockford, Illinois. In the corridor that encompasses these communities, approximately equal numbers of people commute north to jobs in Wisconsin and south to jobs in Illinois each day. Establishing an effective regional transit system is complicated not only because it is a bi-state area, but also because each community is served by a different metropolitan planning organization. VleCIDes-Schroeder Associates, Inc. (VSA) recommended a phased approach to developing a regional transit system, starting with intergovernmental agreements and progressing to a formal entity that is empowered by legislation in both states.



The other objective was to address service effectiveness within the City of Beloit and define improvements that should lead to positive economic impacts. Major recommended initiatives include relocating the transfer center to the downtown, and developing it as a major transit-oriented development; restructuring routes to serve the school markets more efficiently; extending limited service in the central city from 6:00 pm to 10:00 pm to better serve Beloit College students and the transit-dependent population; and providing early morning subscription service to industrial sites to conform with 6:00 am shift starts.

Beloit’s City Council adopted this plan and all of its recommendations.

Project Completed: 2004
Client: City of Beloit