

JOANNE VLECIDES SCHROEDER

Joanne VleCIDes Schroeder is President of VleCIDes-Schroeder Associates, Inc. Since establishing the firm in 1988, she has provided consulting services in strategic planning for transportation and urban systems to numerous public and private institutions, as well as major corporations. Before establishing a consulting practice, Ms. Schroeder had twenty years of senior management experience in local, regional, and federal government agencies. Her previous affiliations include the: U.S. Department of Housing and Urban Development in Washington, D.C. from 1967 to 1973 where she was charged with integrating the assisted housing programs with community redevelopment objectives; Chicago Transit Authority (CTA) from 1973 to 1975, where she established and managed the Development Planning Department for long range system planning, program budgeting, and strategic planning; and Regional Transportation Authority (RTA) from 1975 to 1988 where she organized and managed the Planning and Development Division. She has taught courses in transportation system management in the College of Business Administration, University of Illinois at Chicago.

Education

B.A., French, Connecticut College

Graduate Studies, Urban and Regional Planning, George Washington University

Professional Affiliations

Metropolitan Planning Council: Resource Board

Lambda Alpha Land Economics Society

SELECTED REPRESENTATIVE TRANSPORTATION PROJECTS

Alternatives Analyses

- Northwest Corridor Alternatives Analysis (O'Hare to Schaumburg and Elgin)
- CTA Circle Line (current project)
- CTA BRT Alternatives Analysis (Very Small Starts)
- Metra UPNW
- Alternatives Analysis for the Rockford to Elgin Corridor: governance and financing
- Elgin O'Hare West Bypass Project (current project)

Chicago Projects

- Lake Calumet Area Transportation Plan
- South Lake Shore Drive: Justification for a Phase I Study
- Pedestrian and bikeway facilities for South Lake Shore Drive Phase I Study
- Selected facilities for 63rd Street Beach House
- CDOT Task Order Contract: Surface Transportation Planning; Legislative and Policy Analysis (current project)

Market Research/Analysis Projects

- CTA Passenger Travel Surveys and analysis for the following corridors:
- Metra 2005 Rider Survey
- RTA Universal Fare Card market analysis
- Metra 2006 Systemwide Origin-Destination Survey

Selected Strategic Plans and Transit Development Projects

- Quad Cities Balanced Growth Study, Land Use and Rapid Transit Service
- 5-Year Transit Development Plan for Beloit, Wisconsin
- Personal Rapid Transit (PRT) Phases 1 and 2
- Preliminary planning for the Southwest Rapid Transit line to Midway Airport
- Preliminary planning for the North Central Service